



Pan African Sanctuary Alliance

2023 Annual Report

Protecting Primates Together

Who We Are

PASA, the Pan African Sanctuary Alliance, is the only alliance of African primate sanctuaries, uniting 23 members across 13 countries.

What We Do

We safeguard primates through conservation initiatives, sanctuary care, and by fostering human-wildlife coexistence.

Our Impact

As an alliance, we tackle the threats facing primates and provide attentive care to rescued animals.



23 Years of Saving Primates

23 years ago, our alliance was created out of a shared love of primates and a determination to protect them forever. Now 23 sanctuaries strong, we are working together to care for and champion the survival of Africa's apes and monkeys.

Over the last 23 years, PASA and our members rescued thousands of animals from terrible situations, giving orphans a chance to heal, thrive, and return to the wild. While the threats facing primates are still rampant, we are incredibly proud of our collective achievements and impact on primate conservation.

With your support, we have made strides to further conservation efforts across the African continent and build a brighter future for primates and the people who live alongside them.

Thank you for all of your support and for making our work possible. We couldn't do it without you!





With your support, PASA and our members:

- Rescued **over 500** animals from trafficking and cruelty
- Provided expert care to **over 3,400** primates
- Released **163** animals into the wild



Together We Are Speaking Up For Primates

A photograph of two grey and white monkeys, likely olive-backed monkeys, sitting on a tree branch. The monkey on the left is slightly behind the one on the right. They both have dark faces and are looking towards the camera. The background shows green leaves and branches.

Campaigning Against Cruelty

With support from thousands of concerned animal lovers like yourself, PASA stands up for the primates being exploited online. An integral part of this is our work with the “Social Media Animal Cruelty Coalition (SMACC)” led by Asia for Animals. Together, we are working to improve social media policies and regulations to protect primates.

PASA submitted our Not-A-Pet petition with over 150,000 signatures to Meta and YouTube, targeting two of the social media platforms with the worst primate cruelty content. Our petition calls on social media companies to improve their policies on imagery showing pet primates, reducing wildlife trafficking and animal cruelty online.

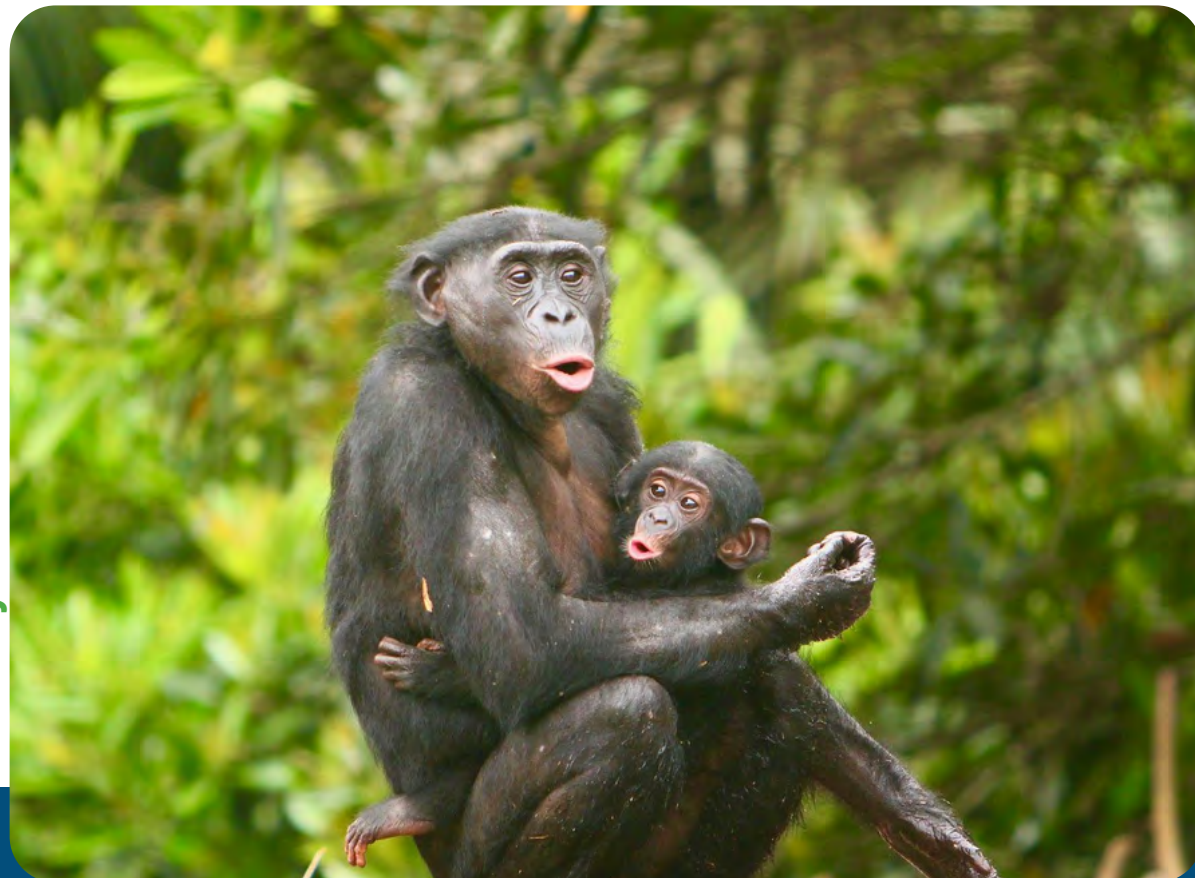
We are immensely proud of our community for coming together to stand up for primates. Thank you for supporting this invaluable work!

Furthering Policy to Protect Primates

Thanks to you, we increased our presence on the global stage and campaigned for greater legal protections for primates across Africa.

PASA is one of the only primate-focused and sanctuary voices that regularly and actively participates in CITES meetings. By participating in these high-level policy meetings, we can advocate for endangered primates and share the harsh reality of the work on the ground to save species from extinction.

We will continue to be a voice for our members at international policy forums and look for opportunities to shine a spotlight on the trade in and exploitation of African primates.





**You Helped PASA Give Over \$53K in Emergency
Support to Our Members**

With Your Support Our Emergency and Rescue Fund:

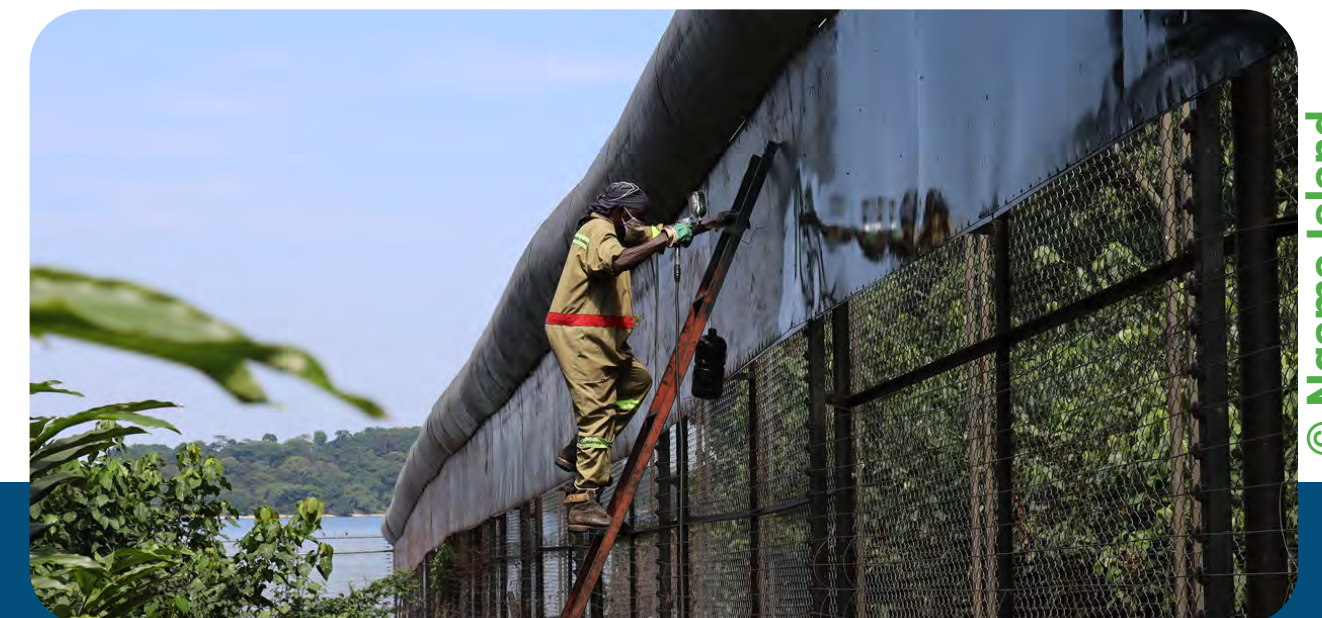
- Assisted in the rescue of 40 monkeys confiscated from wildlife traffickers.
- Urgently helped Lwiro Primates Rehabilitation Center rescue three baby chimpanzees and two baboons.
- Fixed an enclosure at Ngamba Island Chimpanzee Sanctuary to prevent escapes.
- Repaired enclosures at Sanaga-Yong Chimpanzee Rescue after a severe storm.
- Built a quarantine space at Chimfunshi Wildlife Orphanage that allowed three chimpanzees to be rescued.
- Bought a new generator for Tacugama Chimpanzee Sanctuary, restoring power to the sanctuary.
- Repaired Colobus Conservation's truck, allowing them to respond to urgent rescues within the community.
- Provided electrical updates for J.A.C.K Sanctuary after a short circuit cut power to the center.



© LPRC



© SYCR



© Ngamba Island



The Largest Seizure of Monkeys in Africa: 40 Confiscated From Traffickers

In a landmark event last December, J.A.C.K. Sanctuary, a PASA member in the Democratic Republic of Congo (DRC), provided refuge to monkeys rescued from the clutches of transnational trafficking. The operation, a collaborative endeavor involving Togo authorities and the EAGLE Network, prevented these primates from being smuggled to Thailand.

If they hadn't been intercepted, it is likely that these monkeys would have suffered for years in terrible conditions in either the pet or entertainment industries. Originating from DRC, these animals were part of Africa's largest primate seizure, underscoring the critical importance of vigilant enforcement and international cooperation.

Upon their repatriation to the DRC led by the Congolese wildlife authority, Institut Congolais pour la Conservation de la Nature (ICCN), Dr. Kizito Kakule, PASA's DRC Country Coordinator, and a team provided essential medical care and rehabilitation. They dedicated 12 days to nurse the stressed, injured, and malnourished monkeys back to health before moving them to J.A.C.K. Sanctuary.

This endeavor not only illustrates the complexities of combating wildlife trafficking but also celebrates the spirit of collaboration that underpins our conservation efforts.

PASA is immensely grateful for the kindness and dedication demonstrated by our supporters, which allowed this rescue and international repatriation operation to succeed. Together, we are forging a meaningful impact, championing primate conservation, and combating wildlife trafficking.

[Read the Full Story.](#)





**We Protect Wild Primates by Combatting Poaching
and Wildlife Trafficking**

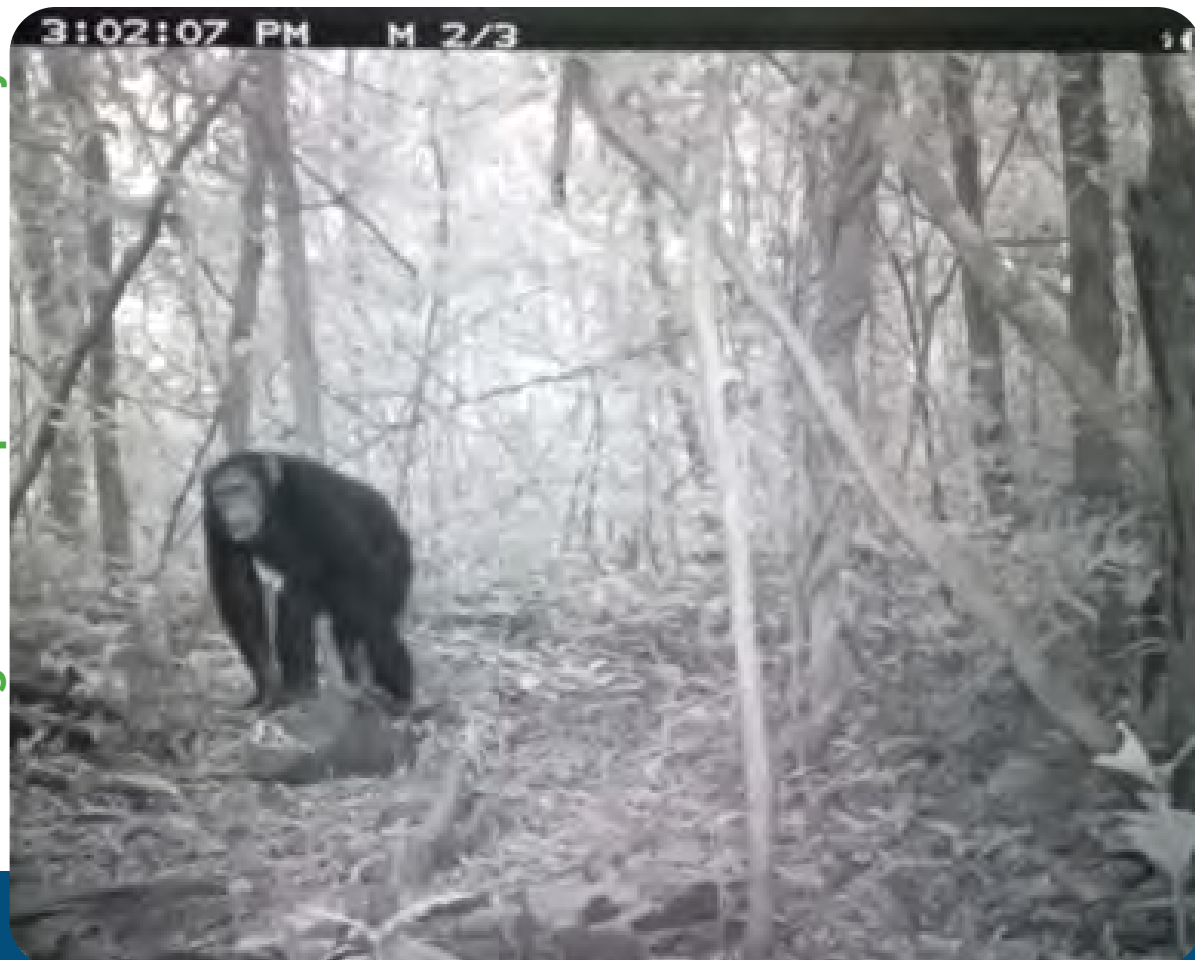
Training Law Enforcement and Raising Awareness



PASA's Action for Chimpanzees project, supported by the U.S. Department of State's Bureau of International Narcotics and Law Enforcement Affairs, is a multi-faceted initiative to reduce chimpanzee trafficking within West and Central Africa. This initiative has provided awareness materials to thousands of law enforcement officers and nearly 30 judges and prosecutors.

As part of this project, our member Tacugama Chimpanzee Sanctuary has been broadcasting a series of radio jingles on stations throughout Sierra Leone to raise awareness about conserving chimpanzees.

The project also supports anti-poaching and biomonitoring patrols in vital chimpanzee habitat. Along with providing crucial data on chimpanzee populations and their threats, camera traps have captured some amazing images of the chimpanzees and other wildlife that we are working hard to protect.



DRC Task Force Tackles Wildlife Crime

Trafficking and illegal poaching have created a dire situation for primates in Central Africa, resulting in a greater number of orphaned apes and monkeys arriving at PASA member sanctuaries. Within the Democratic Republic of Congo (DRC), the effects of this have been felt particularly hard.

In response, PASA and our three members in the DRC have created a collaborative task force to address this crisis using a multifaceted approach. This task force works together to coordinate regional rescue missions, develop relationships with government offices, and provide education to law enforcement officers.

With the task force in place, we have already seen renewed interest in tackling wildlife crime within the DRC and have supported the rescue of more than 100 apes and monkeys.





**You Made it Possible to Educate Children About
Wildlife Conservation**

Inspiring the Next Generation

Thanks to supporters like you, PASA members across Africa are providing ground-breaking conservation education to children living alongside wild primates. PASA members actively engage in conservation education programs in 13 countries, providing critical lessons about environmental protection.

Last year, your support made it possible for PASA to expand the conservation efforts at PASA members Lwiro Primates Rehabilitation Center, Tacugama Chimpanzee Sanctuary, Chimfunshi Wildlife Orphanage, and Tchimpounga Chimpanzee Rehabilitation Center of the Jane Goodall Institute in the Republic of Congo.

Thank you for supporting this vital program and providing conservation outreach to children living alongside primates. By educating children about the exciting and meaningful work of wildlife protectors, we can instill empathy for primates and inspire the next generation of conservation advocates.

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© Tacugama Chimpanzee Sanctuary





PASA Brings Sanctuaries Together To Build Local Capacity for Conservation

The PASA Sanctuary Workshop Returns



The PASA Sanctuary Workshop (PSW) is a three-day event that brings together the leaders of our member sanctuaries. The workshop was held in Lilongwe, Malawi, and hosted by PASA member Lilongwe Wildlife Centre.

This was the first time that the directors gathered since 2019, as the workshop was postponed due to the pandemic. Attendees were elated to be together in person again to share ideas and gain new perspectives.

The workshop addressed key issues like reintroduction, fundraising, tackling the illegal wildlife trade, and sanctuary security. Open discussions allowed members to share challenges and impactful strategies.

Post-workshop surveys affirmed its success, with participants acknowledging the workshop's essential role in advancing primate welfare and conservation. Thank you for supporting this important workshop!





Fostering African Leadership

One of the key strategic goals of PASA is to recognize, celebrate, and support the development of African leadership in PASA member sanctuaries.

In 2016, PASA launched the Norm Rosen Leadership Development Grant to support emerging African leaders in primate welfare. The 2023 recipients of the Leadership Development Grants were:

- Dr. Titus Mukungu from Ngamba Island Chimpanzee Sanctuary, Uganda
- Fredrick Mackinnon Onyancha from Colobus Conservation, Kenya
- Phillip Sekulya from Ngamba Island Chimpanzee Sanctuary, Uganda
- Dorothy Basemera from Ngamba Island Chimpanzee Sanctuary, Uganda

In addition, The Siddle-Marsden award was presented to Dr. Lina Adolphine Nturubika for her remarkable work as a veterinarian at Lwiro Primates Rehabilitation Center. Lina was the first female wildlife veterinarian in the DRC and is a trailblazer for women with a passion for conservation.



Communications for Conservation



PASA organized a three-day Social Behavior Change Workshop in Lilongwe, Malawi to introduce our member primate sanctuaries to Social Behavior Change Communications (SBCC) principles.

PASA's goal was for each sanctuary to exit the conference ready to apply new skills in SBCC strategies to their current programs. During the workshop, lessons from the Chimpanzee Conservation Center (CCC) in Guinea were shared based on the pilot of PASA's first SBCC program. This gave attendees a unique perspective on engaging local communities to become active participants in conservation.

By the end of the workshop, participants understood how behavior change science and social marketing can drive impactful conservation outcomes, going beyond traditional awareness-raising to implement data-driven strategies.





You helped fund four Primate Care Trainings in 2023!

The Primate Care Training (PCT) program equips animal care staff at PASA member sanctuaries with training in best practices for primate welfare, covering essential areas such as nutrition, veterinary care, and behavior management.

This program builds long-term capacity in sanctuaries, ensuring high-quality, individualized care for both current and future rescued primates, which supports their potential reintroduction to the wild.



Enhancing Chimpanzee Welfare at Sweetwaters Chimpanzee Sanctuary

PCT instructor Ainare Idoiaga worked with caregiving and veterinary staff at Sweetwaters Chimpanzee Sanctuary in Kenya to train them in creating enrichment plans, improving chimpanzee health and nutrition, and laboratory procedures.

Ensuring a Smooth Management Transition at Chimp Eden

In November, Ainare visited PASA member Chimp Eden of the Jane Goodall Institute South Africa. There, Ainare helped train a new manager and ensure a smooth staffing transition. She was able to evaluate the current sanctuary protocols, recommending new ideas for nutrition supplements and training staff on group dynamics.





Social Integrations and Welfare at Fernan-Vaz Gorilla Project

In Gabon, PCT instructor Caroline Griffis helped to manage social integrations and build the capacity of the staff to develop individual welfare plans for rescued gorillas.

Supporting Higher Education for Staff at Limbe Wildlife Centre

This year, PASA supported Limbe Wildlife Centre in Cameroon by helping send one of their dedicated caregiving staff members, Cyrille, to the prestigious 12-week Durrell Endangered Species Management Graduate Certificate course in the UK. There, Cyrille gained valuable skills in conservation management, endangered species care, and leadership to enhance his effectiveness in supporting primate welfare at Limbe.



88%

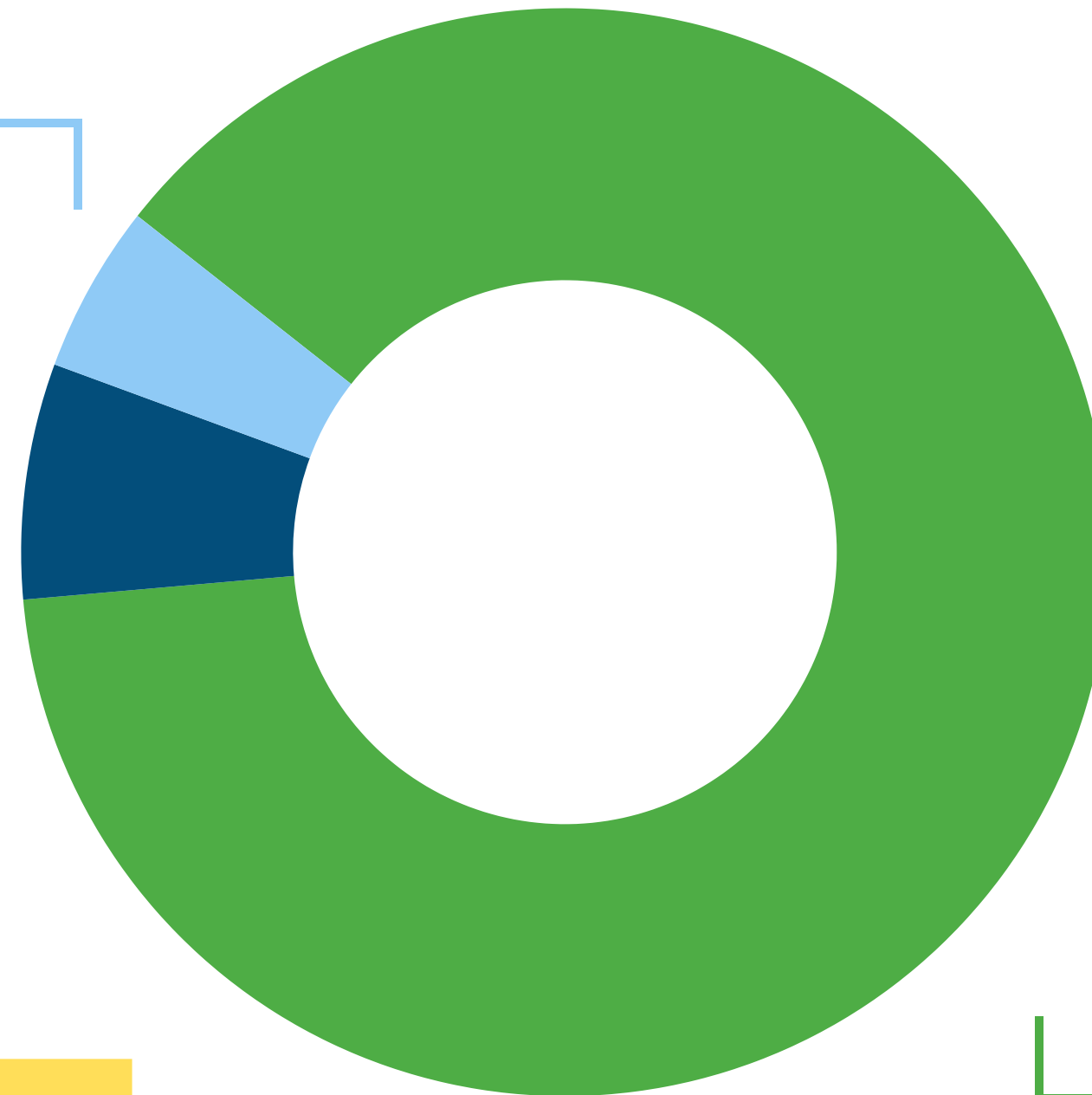
Programs

Conservation by the Alliance
\$638,125

Advocacy & Outreach
\$197,605

Primate Welfare
\$232,372

Sustainability for Members
\$216,855



5%

Fundraising

\$74,877

7%

Administration

\$109,160

Total Expenses

\$1,468,994

Revenue

Revenue

PASA Statement of Activity: Jan - Dec 2023

Donations	\$1,114,118
Individual Donors	\$282,524
Board Members	\$4,000
Foundations	\$216,901
Zoos	\$71,403
Other NGOs	\$24,710
Corporations	\$300
Government	\$511,746
In-Kind	\$2,534

Earned Revenue	\$9,338
Membership dues	\$7,735
Credit card benefits	\$1,603
Interest & Investments	\$9,701
Total Revenue	\$1,133,158

PASA Statement of Financial Position: Jan - Dec 2023

Assets

Bank Accounts	\$141,597
Bank of America Bank Account	\$48,003
Emergency fund for Members	\$43,143
Reserve Fund - Money Market	\$50,451
Accounts Receivable	\$18,513
Total Current Assets	\$160,110

Liabilities & Equity

Liabilities	\$32,362
Credit Cards	\$18,703
Payroll Liability	\$13,659
Equity	\$127,748
Retained Earnings	\$463,585
Net Revenue	-\$335,836
Total Liabilities and Equity	\$160,110

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Enhance Your Support

[Donate Today.](#)

[Become a Primate Protector](#)

Donating monthly ensures that PASA and our member sanctuaries across Africa are always ready to provide life-saving care to primates in need.

[Join PASA's Legacy Circle](#)

Protect endangered primates far into the future by adding PASA to your will.

[More Ways to Save Primates](#)



Connect With Us

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Kaitlyn Bock, Head of Programs

Lilija Rapa, Senior Program Specialist

Dr. Jenny Botting-van Blerk, Head of Conservation Grants

Alex Reddy, Development and Digital Fundraising Specialist

Ruby Vise-Thakor, Head of Communications

Kenisha Archer, Social Media and Outreach Specialist

Dr. Kizito Kakule, DRC Country Coordinator

PASA Board

Michele Stumpe, Chair

Rebecca Rose

Franck Chantereau

Dr. Joshua Rukundo

Meg Gammage-Tucker

Dr. Stephen Ngulu

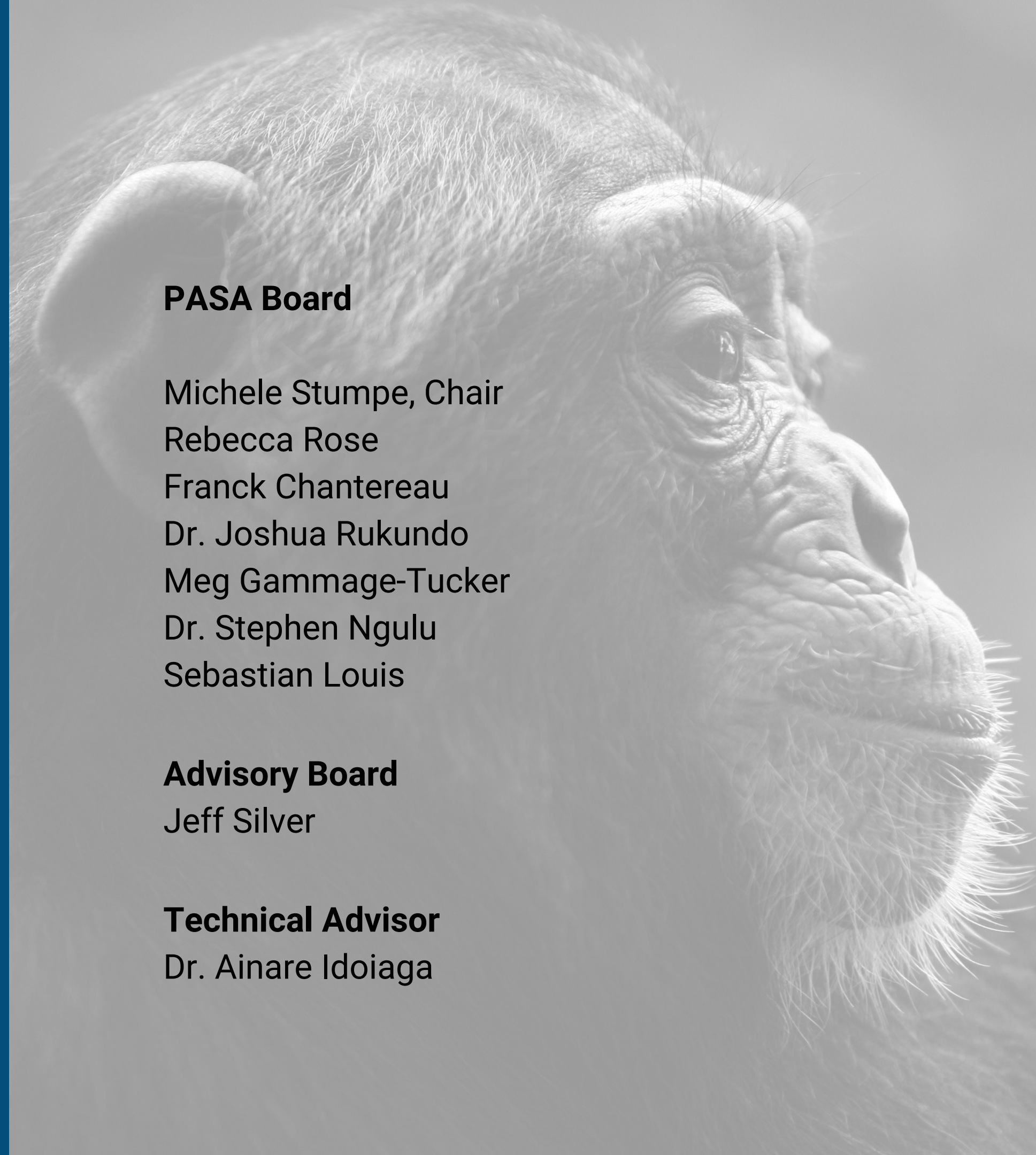
Sebastian Louis

Advisory Board

Jeff Silver

Technical Advisor

Dr. Ainare Idoiaga



A close-up, high-resolution photograph of a gorilla's face. The gorilla has dark, shaggy fur and a large, expressive face with deep-set eyes and a prominent nose. The background is a soft, out-of-focus green, suggesting a natural habitat.

**Thank You for
Saving Primates
with PASA!**